

## Jillian Lange

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**From:** Zach & Gary  
**Sent:** Tuesday, October 10, 2023 1:12 PM  
**To:** Zach & Gary  
**Subject:** Important Announcement!

Hello Everyone,

I hope all is well and business is going great. We wanted to let you know that we're implementing a new process to better serve our clients.

We have established a new CRM from where you will receive emails for tech tips, as well as schedule meetings with me for Strategic Business Reviews. The emails will come from a "Cispoint.com" email address.

The Strategic Business Review emails will go out to you randomly to allow us to schedule a meeting to review your account. For your convenience, you will be provided a link where you can choose a time that's convenient for you for this meeting. This new system will be implemented in the next few weeks.

Here are the reasons (and the high-level agenda) for the Strategic Business Reviews:

- To give you a summarization of what's happening in your environment
- Discuss your business growth needs and bottlenecks
- Review where your IT, Cyber Security, and Compliance stands
- Discuss recurring issues and how to eliminate those problems
- Discuss where technology could potentially help you be more productive

Look forward to meeting with you soon!

Zach Browning



**Zachary Browning**

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